

Daddy Catchers!!



What is the program?

Daddy Catchers is a program we're starting to encourage dads to spend time with their kids at the library, whether you read books here or take them home to read together. Each month, the staff will secretly choose a "Daddy Catching Day". On that day, if we see you spending some quality time with your children here at the library, you'll win a prize like a coupon or gift card to a local store or shop. Other months, you could receive a raffle ticket for a larger prize to be drawn the following day.

Why are we doing this?

We could bore you with statistics, but the primary reason we're doing this is to encourage dads to spend time with their children doing something book-related. Studies show that kids don't see reading as important, *especially* boys. And for boys to get an idea of the importance of reading, they need to see male reader role models. So we want to encourage fathers to make that time. Don't see this as a bribe, but a way for us to say "thank you" for helping to grow the next generation of readers!