



**LOWER MACUNGIE LIBRARY**  
inform • enrich • empower

## **Social Media Policy**

Lower Macungie Library participates in social media whereby library staff and community members can interact through virtual communication. This policy governs the publication of and commentary on official library social media sites. For the purposes of this policy, social media means any facility for online publication and commentary, such as blogs, social networking sites (such as Facebook, Instagram, Twitter, LinkedIn, Pinterest, and YouTube).

Comments, posts, and messages are welcome on the Library's social networking sites. The Library expects all comments from the public to be respectful in nature. While the Library recognizes and respects differences in opinion, all such interactions will be regularly monitored and reviewed for content and relevancy. The library reserves the right to monitor any user-generated content and remove content for any reason whatsoever, without consent. Gratuitous links to sites or solicitation of fans will be viewed as spam and may result in removed comments. We further reserve the right to remove a user's privilege to post content on the library's social media site.

Examples of postings not permitted include, but are not limited to:

- Advertisements or political endorsements
- Spam
- Postings which contain obscene matter
- Disparaging, harassing, abusive, profane or offensive postings
- Postings that are hateful, threatening, pornographic, or that contain graphic or gratuitous violence
- Potentially libelous or defamatory postings
- Postings which violate or potentially violate local, state, or federal laws, including, without limitation, intellectual property and copyright laws
- Postings which discriminate on the basis of race, color, religion, national origin, gender, handicap, age, sexual orientation, creed, or ancestry

*To preserve the ability to meet Library needs under changing conditions, the Lower Macungie Library Board reserves the right to modify, augment, delete or revoke any and all policies, practices and statements at any time without notice.*

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