



2019 Annual Report to the Community

2019 was truly a monumental year for Lower Macungie Library! The construction and transformation of our library was completed in February. After our reopening, visitors to the library joined people reading in our new gathering space, a filled Quiet Study Room, tutors in the Multipurpose Room, adults attending a program and of course, people browsing the shelves for a book or DVD. Our Technology Center was busy with patrons using our public computers and printer/copier. Patrons enjoyed a great view working at our high-top seating. Our coloring table and community puzzle for all ages were back too.

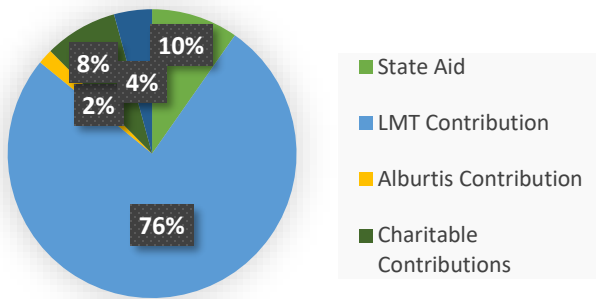
Visitors to the Children's Library were thrilled with the space where kids could be kids. Our new Children's Program Room has been a hit. Educational toys, puzzles and computers are favorites as well. The bright colorful space to browse the children's collection attracts families of all ages.

In early 2019 the Lehigh Carbon Library Cooperative (LCLC) began resource sharing among 11 libraries in Lehigh and Carbon Counties. Patrons could request an item from any of the 11 libraries and have it delivered to our library. The LCLC has opened a larger world of discovery for our community.

In April 2019 we were named a "Gold Star" Library through the PA Forward program of the Pennsylvania Library Association. The PA Forward is a statewide initiative to show the value of libraries and to strengthen their role in the community through education, advocacy, and leadership. To achieve and maintain "Gold Star" status, a library must meet certain criteria to address four literacies: Basic, Information, Civic and Social, Health and Financial.

As staff and the community became familiar with our new space through spring and summer, we were approached by Lower Macungie Township to begin a conversation about how to insure sustainable funding for the Library, which is a separate corporation, not a department of the Township. Our conversation turned into a proposed referendum on the November 2019 ballot. A Vote Yes Committee was formed by community members. The Committee started a campaign entitled, "BECAUSE," to educate the community about the importance of having a library and the need for sustainable funding. Community members made phone calls and worked at the polls to encourage folks to "Vote Yes." Election night we celebrated a victory. The Library Tax which will generate about \$600,000 a year was approved! ***Thank you, Lower Macungie Township Residents for believing in your Library!!!***

2019 Revenue



2019 Statistics

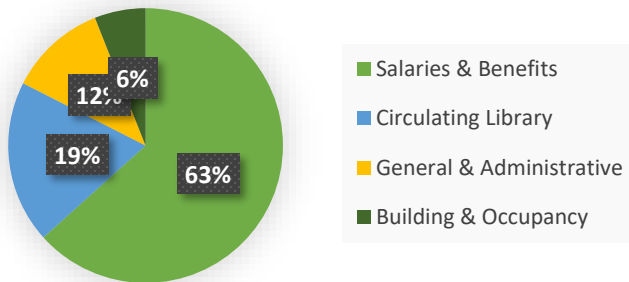
Library Material Use/Circulation

- 76,035 items from the children's collection
- 161,916 items from the adult collection
- 26,763 electronic materials

Programs

- 11,668 children attended 219 programs
- 136 young adults attended 17 programs
- 1,709 adults attended 85 programs

2019 Expenses



Technology

- The community logged 8,051 sessions on the public computers
- There were 7,180 sessions using our Wi-Fi
- The number of visits to our website = 69,571
- Three laptops are available to borrow for in-house use
- Staff provided one-on-one help with devices

We thought you might like to know....

- ✓ 102,442 visited the Library in 2019
- ✓ Over 4,000 reference questions were answered
- ✓ We are open 2,964 hours a year (not to mention our virtual branch which is open 24/7 at www.lowermaclib.org)
- ✓ We have 13 staff members of whom eight are full-time and 5 part-time

As a 501(c)3 corporation, Lower Macungie Library relies on the financial support of Lower Macungie Township and the Borough of Alburdis and the community. A special thank you to the many donors who participated in our fundraising events, The Campaign to Transform Lower Macungie Library, those who remembered loved ones through our Dedicated Book Program and who responded to our mailings. Because of your generosity, we can and will encourage children to read, provide teens with a safe place to meet and grow academically and engage adults of all ages through books, programs, classes, and community activities.

2019 Donor List
Individuals

Crelia Anoaia
Anonymous (11)
Natalie Arnold
Steven and Jane Auvil
Karen Batson
Donald and Kathleen Bauman
Josie Beke
Nancy Berkowitz
Mary Jo Bierman
Patricia Bisbing
Jeanne and Alfred Bistras
Steven and Lis Borbash
Suzanne Boyer
Doug and Ruth Brown
Florine and Edward Burkhard
Charlee Ann Burse
Mary Campbell
Gail Carlson
Samantha Cetrulo
Simon Chao
Barbara Chappell
Kristi Chase
Raj and Jhansi Chowdary
Wade Coles
Joanne Cornell
Noel and Judith Culler
Linda and Eugene Davis
Nancy Davis
Kathy Devaul
Merrilee and Michael Durrwachter
Gregory and Laura Edwards
Ronald Eichenberg
Reid and Bernadette Eickhoff
Barbara Einhorn
Mona Elkadi
Gloria Featherstone
Lisa M. Fedullo
Curtis P. Fehr
Harold and Susan Felton
Fred and Sue Flemming
Kathryn Frazier and Tom Gehringer
Robert D. Garvin
Diane Gilroy
Caralee Girven
Diane Glagola
Joan Gross
Jean Grossmann

Ted and Ann Gurniak
Jane and Tom Hallman
Edith Halsey
Jean Haney
Philip Hartranft
Sandra and George Hartzell
Barbara and Paul Heidecker
Roger and Karen Heim
Donna Hersch
Thomas and Ronnie Hess
Linda Hoosier
Peter and Rebecca Johnstone
Sarah Kapp
Paula Kay
Adam Keister
Virginia Kiefer
Dain and Jean King
Barbara Kitson
Dr. J. Patrick and Renee Kleaveland
John and Mary Klemencic
Mary and William Knolle
Peter and Jill Knolle
Janice Kuhns
Jaine and Stephen Kunst
Carole Larson
Jacqueline and Deiter Leipert
David H. Lewis
Mr. and Mrs. Bill Licht
Gail and Timothy Lomauro
Lois Lusk
Fay Mackey
Jim and Rosalie Maehrer
Tony Major
Nancy and Walter Malewicz
Joan and Ross Marcus
Blake Marles
Dr. Charles Marple
Diane M. Martin
Matthew and Janice Mattern
Lois and James McConnell
Marybeth McFarland
Sarah Meitzler
Joy and Todd Messner
Joel Miller
Theodore and Loren Miller
Michael and Elizabeth Miller
Keith and Christine Moser

Louise Moyer
Sandra Mugridge
Christine Murphy and Mike Peterson
Ronald and Glenys Nelson
Susan and David Nenstiel
Jennifer Noble
Susan Numbers
Johanna Nunez
Dr. and Mrs. Brendan O'Brien
Thomas and Margaret Olson
Carol Olzinski
Jim and Dawn Palmquist
Don and Diana Patt
Roger D. Phillips
Timothy L. Phillips
John Reinbold
Kathe Rhode
Rachel Richwine
Jennifer and Kevin Rodgers
Helma and Richard Rosenthal
Alicia Ruiz-Orbin
Barbara Sander
Lucille and Richard Schantz
Harry and Arlene Schell
Fred and Betty Schlerf
Therese and Jason Schweyer
Julia Scott
Robert Serfas
Spencer Sexton
Rachelle and Scott Shaw
Brian and Charlene Sheetz
Sydney Sheetz
Loretta and Richard Shoemaker
Glenn and Becky Short
Barbara Silfies
Glenn and Mary Simmons
Neville and Nancy Simpson
Nancy and Charles Sipos
Sallie and Peter Smith
Louis and Barbara Spagnoletti
Ralph and Christal Stevenson
Maureen Storck
Harold and Mary Thomas
William Toland
Bill and Judy Trach
Jenifer and Scott Trautmann
Jennifer Tyma and George Doughty

Individuals (continued)

Walter and Janice Unangst

Lisa and Craig Underwood

Robert and Judy Underwood

Michael Williams

Ellen Woolley

Bruce and Jackie Wynocker

Erika Yench and George Kerper

Thomas Yerger

Mary Zegarski

Virginia Zoll

Businesses and Organizations

Amazon Smile

American Library Association

Ameriprise Financial

Brookside Deli

Donald J. Rother, D.D.S.

Embassy Bank for the Lehigh Valley

EMI Landscape

Garden Design Inc.

Hamilton Crossings Associates, L.P.

Lower Macungie Senior Citizens

Network for Good

Olympus Corporation of the Americas

PPL

The Lower Macungie Firefighters Women's Association

TisBest Philanthropy

United Way of the Greater Lehigh Valley, Inc.